

VIDEO BRIEF FORM

Company Name:

Contact Person:

Position:

Contact Number:

Email Address:

Overview:

Objectives:

Target Audience:

Message:

Tone:

Length of Video:

Date:

Location:

Hours Required:

No of Videographers Required:

No of Actors Required:

Budget:

Creative Required: (Do you require a creative director and additional creative footage?)

DATES AND DEADLINES:

PRE-PRODUCTION

First Script Draft:

Revised Script:

New Budget:

Casting:

PRODUCTION

Shooting Begins:

Wrap Shooting:

POST-PRODUCTION

Deliver First Cut:

Deliver Final Cut:

DISTRIBUTION

Promote:

Please email this form to: enquiries@londoncreativedesigns.com